

Daniella's Journey

Daniella was a kind, vivacious and happy nine year-old who always greeted you with a splendid smile. In May of 2004, she was diagnosed with cancer. Throughout her treatment, she showed determination and commitment far beyond her years. At age 9, while in the midst of her treatment, Daniella became an advocate for others in need, raising thousands of dollars for various funds at Joe DiMaggio Children's Hospital.



Photography by Sheri Cohen, courtesy of MHS.net

Then in the spring of 2007, the unthinkable happened. She was diagnosed with heart failure; a complication of chemotherapy. Despite aggressive medical therapy, Daniella died on August 5, 2007.

Daniella was an exceptional child who, in her short life, touched the souls of many others. She taught us to believe in the strength and power of love, to understand the healing powers of a smile, and to always care for others. Your contribution to Daniella's Journey will allow us to carry on her legacy of giving.

"...The seagulls are my friends who have always been by my side.

I am the sailboat, sailing my journey through good and bad times. My journey has changed my life forever."



MISSION STATEMENT

To honor and remember Daniella by easing the long hospitalization days of children, their families and friends, and assisting young people by cultivating the academic and charitable qualities exemplified by Daniella.

Daniella's Wish



Daniella's Wish.

When Daniella was hospitalized, she longed to feel the sun on her face, to be surrounded by greenery and to listen to the sounds of trickling water. This was her wish for herself and other hospitalized children.

Be a part of Daniella's Legacy.

To date, we have raised over \$200,000 needed for the creation of an atrium in the new Joe DiMaggio Children's Hospital. This atrium, for the children and their loved ones, will be a safe haven to uplift mood and promote healing of the soul.

Get Involved

Join friends, family and your community on Sunday, April 25, 2010 for the 3rd Annual Daniella's Journey by the Sea 5k Run, Walk and Kid's 1-mile Fun Run! Here's how you can help:

Financial Donations

Your tax deductible donation will have numerous benefits. Based upon your level of contribution, your name or company logo may appear on t-shirts, race posters and entry forms. You can also choose to pledge your gift over a period of up to 5 years with annual installments.

In-Kind Donations

In-kind support allows us to reduce race costs, thereby ensuring that more money goes to bring sunshine to the children at Joe DiMaggio Children's Hospital. In-kind sponsorship is available at all sponsorship levels. Here are some examples of our needs:

Advertising and Media	Reflective vests
Awards	Safety cones
Bottled water	Shuttle bus services
Chair and table rental services	Signage
Food and beverage	Sound system(s)
Incentive gifts for teams/pledges	Stage rental service
Meeting and party venues	String bags for race participants
Office supplies	Tent rental services
Postage / mailing services	Walkie-talkies with headsets
Printing services	



Photography by Wildside, Inc.

Join The Race – Make It A Team Effort!

Organize a team with your friends, employees and co-workers! Teams consist of 3 or more people who pre-register for the Race. There is no maximum number for a team.

Contact Info@DaniellasJourney.org to help you and your team get started.

- Unite for a great cause while creating a healthy environment through exercise.
- Have fun and train together to promote stronger relationships and build team spirit.
- Wear team T-shirts and post your team photo online at www.DaniellasJourney.org.
- Collect pledges as a team.

Volunteer Your Time:

Volunteering efforts are the backbone of the charity race. Help is needed before, during and after the race. Volunteer opportunities are available in leadership and supportive roles for both adults and students. Community service hours are available for students.

For more information contact: Info@DaniellasJourney.org

Visit our website at www.DaniellasJourney.org

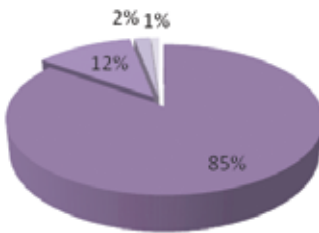
Race Statistics

2009 Facts and Figures:

- More than 1,100 participants
- More than 200 volunteers
- Media coverage: NBC6, Channel 10, Sun Sentinel and The Miami Herald

RUNNER'S DEMOGRAPHICS

■ Broward ■ Miami-Dade ■ Palm Beach ■ Other



Photography by Wildside, Inc.

Participants of 2009 Daniella's Journey by the Sea 5k Run, Walk and Kid's 1-mile Fun Run!



2009 Sponsors:



SWIMMING

The Jofe Family
The Storer Family

The Cohen Family
Greg Zorman, MD

The McNerney Family
Richard Perryman, MD

The Leiter Family



FreshPoint
A One A Produce & Dairy

The Greenfield Family Richard Berlin, MD Tripp Scott Attorneys at Law
The Montague Family The Wittich Family



Grandma and Grandada Samter

Charlotte & Alexander

The Stolberg Family



Jessica Morana Genny Silva & Family The Maranon Family The O'Byrne Family
Don & Rhonda Simon & Family Stephanie & Jenna Van Nostrand Pediatric Nurses of JDCH
Printing On The Mark John A. Kasbar & Co. BrowardSki.com Helena A. DeLuca, DMD
Daniella's Divas The Meli Family The Walker Family The Izhakoff Family



KATZ BASKIES LLC
TRUSTS & ESTATE, TAX & BUSINESS LAW



Smart Bodies
Personal Fitness Center














































Sponsorship Opportunities

Join your community in assisting Daniella's Journey move one step closer to bringing sunshine to the children at Joe DiMaggio Children's Hospital!

The 2010 Daniella's Journey by the Sea 5k Run, Walk and Kid's 1-mile Fun Run will be held on Sunday, April 25, 2010.

Sponsorship Benefits:

- Generate community goodwill by sponsoring an organization staffed 100% by volunteers.
- Showcase your name, company logo and/or product.

	Presenting Sponsor \$25,000	Orca Sponsor \$10,000	Narwhal Sponsor \$5,000	Minke Whale Sponsor \$2,500	Bottlenose Dolphin Patron \$1,000	Speckled Porpoise Patron \$500	Dall's Porpoise Patron \$250
Corporate name presenting the race							
Speak and officially start the race							
Custom banner prominently displayed							
Corporate name on front of T-shirt							
Logo on race bibs							
Complementary race entries	25	15	10	5			
Public announcements throughout race							
Special recognition at awards ceremony							
VIP parking							
Logo or name on sponsor board							
Logo and link on Daniella's Journey website							
Logo on T-shirts and promotional material							
Daniella's Journey website recognition							

Commitment Form

YES! We will support the 2010 Daniella's Journey 5k Sunday, April 25, 2010 at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor \$25,000+ | <input type="checkbox"/> Bottlenose Dolphin Patron \$1,000 |
| <input type="checkbox"/> Orca Sponsor \$10,000 | <input type="checkbox"/> Speckled Porpoise Patron \$500 |
| <input type="checkbox"/> Narwhal Sponsor \$5,000 | <input type="checkbox"/> Dall's Porpoise Patron \$250 |
| <input type="checkbox"/> Minke Whale Sponsor \$2,500 | |

YES! We will support the 2010 Race with an in-kind sponsorship or other generous gift. Feel free to attach additional pages.

Item	Quantity	Retail Value
_____	_____	_____
_____	_____	_____

Please email print ready logo (.eps) to andres@Daniellasjourney.org by **March 20, 2010**.

General Information

Name (as you would like it to appear in all listings):

Contact person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Payment:

Please charge my: VISA MasterCard American Express Security Code

Cardholder name: _____

Account number: _____ Exp. Date: _____

Amount: \$ _____ Signature: _____

Enclosed is a check for \$ _____ made payable to Daniella's Journey, Inc.

Please return form to:

Daniella's Journey, Inc.

1059 SE 6th Avenue

Dania Beach, FL 33004

For information or questions, please contact: Info@DaniellasJourney.org

Visit our website at www.DaniellasJourney.org